

# MATRIX F12

## FRANKING SYSTEM

### PROVEN DESIGN WITH THE LATEST TECHNOLOGY

Matrix F series is the latest generation of franking systems for a wide range of applications. Each franking system is perfectly matched to your business requirements and outbound mail volumes. All Matrix F series products are operated exclusively from a touchscreen.



### TOUCHSCREEN

18 OneTouch functions for the most frequently used mailing products. Simply touch and frank!

- Mailmark™ compliant
- Large back-lit touchscreen display with 18 OneTouch functions
- Integrated Ethernet LAN interface (RJ45)
- Perfect integration of the scale with pop-up weight display and automatic postage recalculation
- 9 cost centres (can be expanded) with clear text designation in reports
- 3 freely definable advertising stamps
- 3 built-in graphic messages
- 2 text messages which can be freely entered
- Flexibility with a professional appearance for your outgoing mail
- Top-quality printing of postage amount and your advertising stamp with HQPrint mode
- 10 mm thickness capacity, integrated side ejection of letters
- Extremely user-friendly, totally self-explanatory
- Always the latest postage rates thanks to online tariff updates via FramaOnline2



### MAILMARK™

Simple and straightforward product selection and savings on postage costs. Guaranteed to always be the cheapest Royal Mail tariff

## WHY CHOOSE A FRAMA FRANKING SOLUTION?



### SWISS MADE, PEACE OF MIND

Frama has over 45 years of expertise in the development and manufacture of solutions within the mail-processing sector. High Quality reliable products are the foundation of our success.

The strategic strengths of Frama AG arise from our efforts to take full advantage of the technological expertise of our team, which is located at our headquarters in Lauperswil, Switzerland. All Frama products are manufactured in Switzerland and carry the "Made in Switzerland" seal of quality.



### TRANSPARENT PRICING & AWARD-WINNING MAINTENANCE

Frama is determined to stand out as the supplier of choice, offering a clear alternative approach. Transparent pricing is a fundamental principle of Frama's offering to the market building trust and confidence between supplier and customer.

Our all-in-one franking package includes award-winning maintenance cover, ensuring your postal solution is always ready when you are!

Our unique approach has been recognised in the form of industry awards, covering technical achievement and customer friendly products and services.

### QUALITY, VALUE, EFFICIENCY & SERVICE - GUARANTEED!

Frama always go the "extra mile" in delivering an exceptional standard of service - from your first point of contact to the after sales process.

## FRAMA CARES

We operate nationwide service coverage, co-ordinated by our UK based customer care team and our technicians are very proud of their 98% first time fix rate.

The initial purchase is only the beginning of our relationship and Frama prides itself on delivering great service throughout the life of the product.

### SIMPLE - SECURE - STRAIGHTFORWARD!

FramaOnline2 guarantees the secure and efficient updating of every aspect associated with your Frama franking system. Working in the background, FramaOnline2 securely manages the data flow between Royal Mail, your bank and your franking system.

Frama also creates the data streams necessary to ensure the calculation of VAT with HMRC. FramaOnline2 is certified for IT security as per ISO 27001.

### SAVE EVEN MORE WITH MAILMARK™

Benefit from the latest developments in franking technology! The Royal Mail Mailmark™ standard ensures simple and straight forward product selection and savings on postage. Mailmark™ is always the cheapest tariff in the franking channel, making a significant saving over stamp usage. Simple tariff updates via LAN, accurate postage calculation and a more professional image all contribute to a fantastic value offering.



Frama (UK) Ltd  
Best Franking Machine Manufacturer - UK